

SPACE SERVICE HUB

DOWN TO EARTH

The use of space infrastructure and data results in an endless stream of applications on Earth. While an increasing number of European startups and SMEs provide downstream space solutions in numerous sectors, service providers still struggle with the overall perception that space solutions are expensive and complex.

CONNECT WITH USER COMMUNITIES ON A WHOLE NEW LEVEL

With the Space Service Hub we aim to overcome some of the major obstacles in the integration and adoption of satellite-based services. Avoiding technical jargon and with a strong focus on the use and benefits, this initiative goes well beyond the beaten tracks of space outreach to present satellite services to potential customers in a friendly and engaging way.

ON A MISSION TO

- ✓ Raise awareness of satellite solutions tackling today's societal challenges;
- ✓ Promote solutions towards end-user communities;
- ✓ Describe products/services in a non-technical way;
- ✓ Demonstrate that satellite-based solutions are not as technical and difficult to use as they are perceived;
- ✓ Visualise how to integrate the solutions into daily workflows and how to benefit from them;
- ✓ Provide a marketing tool with an immersive VR experience and 3D web platform;
- ✓ Grant permanent visibility on a platform reaching beyond the traditional barriers of the space sector.



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