

Magali Vaissière

In her capacity of Director of Telecommunications and Integrated Applications, Magali Vaissière has strongly supported the ESA Business Applications programme helping European industry in non-space sectors to use space to enhance their products and services in a wide range of domains such as health, safety, environment, development, energy, aviation and transport.

In 2008, Magali and her team initiated the Integrated Application Promotion programme, bringing innovative and sustainable applications of space to non-space sectors to provide new services to people in their daily life and to support the growth of the economy. Over the years, a wealth of applications has been developed ranging from providing affordable access to various essential services such as tele-education, tele-medicine, telebanking services, to improving and securing transport systems or supporting emergency and disaster management.

Magali was instrumental in the development of this programme and maturity level reached with hundreds of applications and services developed, and thousands of jobs created mainly in SMEs.

“This award represents all the success I have achieved with my team at the European Space Agency. Indeed, alongside the partnerships with satellite operators and manufacturers that we have implemented in the field of satellite communications, this prestigious award underlines the wealth of downstream applications that we have supported for the benefits of people on earth, as well as for the growth of the economy and competitiveness of the industry.”

