



DECISION-MAKERS IN LOW- AND MIDDLE-INCOME COUNTRIES OFTEN LACK INFORMATION TO PLAN ELECTRIFICATION IN RURAL AREAS.



WITH SENTINEL-1 AND SENTINEL-2 IMAGERY IT IS POSSIBLE TO VISUALISE SUCH INFORMATION ON MAPS.



THANKS TO THE SATELLITE-BASED MAPS, GOVERNMENTS CAN TAKE INFORMED DECISIONS TO CARRY OUT THE ELECTRIFICATION PROCESS.



COPERNICUS



COPERNICUS, EUROPE'S EYES ON EARTH

Copernicus is the Earth Observation Programme of the European Union, looking at our planet and its environment for the benefit of global citizens.

Five Copernicus missions are currently in orbit.
The data they provide is coupled with ground-based, airborne, and seaborne measurements to make six information services focused on monitoring: Atmosphere, Marine environment, Land, Climate change, Security, and Emergency.

Such services are free and openly accessible and can be used by private, public and international organisations to improve life on Earth.

For more information about Copernicus, visit www.copernicus.eu

GLOBALLY, MORE THAN 1 BILLION PEOPLE DON'T HAVE ACCESS TO MODERN ENERGY.

Most of them live in South Asia and Africa, in rural areas.

Lack of knowledge on dispersed populations and insufficient infrastructure and energy coverage are among the main factors discouraging investments in rural areas [1].

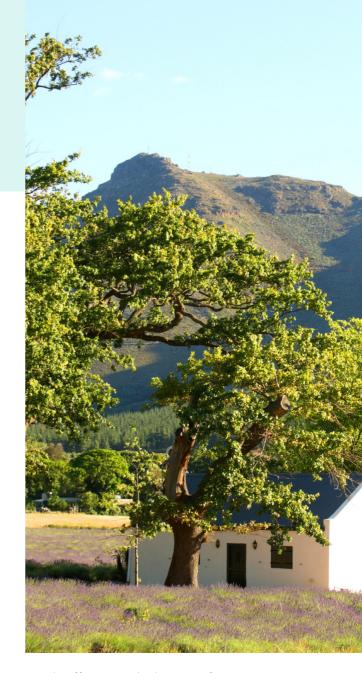
Despite the ambitious objective established by the Sustainable Development Goal 7 of "ensuring access to affordable, reliable, sustainable and modern energy for all by 2030" [2], progress towards electrification is still insufficient to allow for social and economic growth in rural areas in low- and middle-income countries.

AN IMPORTANT OBSTACLE IN THE ACHIEVEMENT OF SDG 7 IS THE LACK OF ACCESS TO THE RIGHT INFORMATION FOR DECISION-MAKERS IN CHARGE OF PLANNING ELECTRIFICATION IN RURAL AREAS.

Indeed, planners and companies working in remote villages lack information for decisions, and the same applies to investors.

In particular, off-grid energy planners need to understand where to extend the energy grid and where to prioritise off-grid markets for mini-grids and solar-home systems.

Moreover, they need information that will enable them to prepare tender processes, monitor electrification progress and provide adjusted subsidies.



Typically, existing datasets are scattered in different formats and locations and are not ready for use.

Moreover, on-ground teams cannot access strategic data and cannot report their data to decision-makers in a structured manner.

Indeed, until recently, the only way to find out more about such remote areas (i.e., energy demand, location, distance from the grids), was to send survey teams there. That is a manual process, is expensive, slow, and often inaccurate.



Sierra Leone is one of the world's poorest countries [3], where less than a quarter of the population has today access to modern energy.

ONLY 23% OF SIERRA LEONEAN HAVE ACCESS TO ELECTRICITY, WHICH IS BELOW THE SUB-SAHARAN AVERAGE OF 30%.

This hinders modern education and healthcare, job creation, competitiveness, and poverty reduction.

Indeed, energy is necessary to improve the performance of all economic sectors in the country, primarily agriculture, irrigation, cooling and food processing, and their resilience to climate change.

In January 2021, the World Bank approved a \$50 million grant from the International Development Association (IDA) to improve access to electricity in Sierra Leone and enhance institutional capacity and commercial management of the sector [4].

The "Enhancing Sierra Leone Energy Access" project aims at helping the country's economic recovery after the COVID-19 pandemic by providing access to low-cost electricity to households, businesses, health clinics and schools, for a total of approximately 276,000 people and about 700 health facilities [5].

ONE OF THE TOOLS
CHOSEN TO SUPPORT THE
ELECTRIFICATION
PROCESS IS VILLAGE
DATA ANALYTICS (VIDA).



VILLAGE DATA ANALYTICS (VIDA)

Type of organisation: SME

Country: Germany

Annual budget in 2020: €500k - €1m

Previous experience with Earth Observation data: No

VIDA, A SOFTWARE BASED ON COPERNICUS DATA, CAN SUPPORT ELECTRIFICATION IN REMOTE AREAS.

Village Data Analytics, or VIDA, has been created by Tobias Engelmeier and Sebastian Wagner.

Both based in Munich (Germany), Tobias and Sebastian decided to join forces to develop a tool facilitating electrification in rural areas.

On this journey, they were supported by the European Space Agency and the PARSEC accelerator.



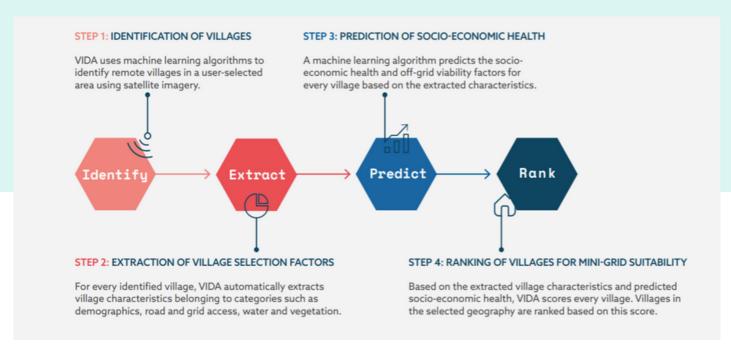
VIDA IS A MACHINE LEARNING-BASED SOFTWARE THAT ANALYSES SATELLITE IMAGERY, PUBLICLY AVAILABLE GEOSPATIAL DATA, ON-GROUND SURVEY DATA, AND ENERGY MODELLING, TO IDENTIFY AND CHARACTERISE RURAL VILLAGES, AND TO ASSESS THEIR SUITABILITY FOR OFF-GRID ELECTRIFICATION, INCLUDING MINI-GRIDS AD OFF-GRID STANDALONE SYSTEMS.

VIDA USES SENTINEL-1 AND SENTINEL-2 IMAGERY, AS WELL AS LAYERS DERIVED FROM VERY HIGHRESOLUTION IMAGERY [6].

The software aims at yielding information and management tools to governments, development organisations, investors, banks, companies, and NGOs on off-thegrid communities in remote areas.

The Copernicus satellites provide VIDA with radar, visible and near-infrared satellite imagery.

In addition, VIDA exploits products derived from nightlight and very high-resolution imagery, publicly available GIS data such as Open Street Map (OSM) road data, Humanitarian Open Street Map's household data layers, and other available GIS/statistical data [7].



The four-step methodology of VIDA's data analysis workflow. Source: TFE Energy GmbH, Improved Mini-grid selection in West Africa using Village Data Analytics (VIDA).

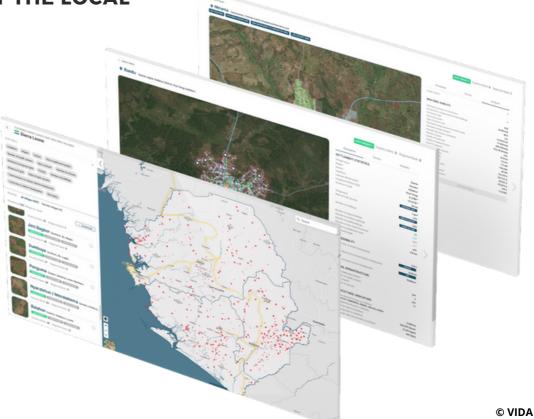
Earth observation imagery is analysed by VIDA to obtain standardised data about villages at the individual household level, such as their position, their distance from the energy grid, the presence of roads and infrastructure, of cultivated fields, and the environmental features of the surrounding areas.

The Earth Observation imagery is analysed through automated imagery recognition algorithms, and the data obtained are coupled with ground data on villages' demographic, topographic, agricultural, and socio-economic features that are obtained from customers, existing databases, and surveys.

THE RESULTING INTERACTIVE
MAP ALLOWS USERS TO PICK
RELEVANT INFORMATION
FROM LARGE AMOUNTS OF
DATA THAT CAN
EFFECTIVELY SUPPORT
DECISION-MAKING
PROCESSES AT THE LOCAL

LEVEL.

VIDA's customers typically receive relevant information in the form of rankings of villages with socio-economic predictions to prioritise efforts, and can also integrate their own data. Indeed, the user interface can be adjusted to the needs and requirements of users and is also available on mobile devices.



In the case of Sierra Leone, the area of interest is the whole Country's territory. The software identifies and lists all the villages in the area.

Through the user interface, the Government can unlock village-level information and add its own data.

The villages can be filtered according to different parameters, such as their region and district, the number of buildings, the presence and number of healthcare facilities and schools, their distance from the energy grid, and their priority level for the electrification process.

The software also allows users to annotate, upload, download and share information, and to integrate the data with other software.

SATELLITE IMAGERY CAN BE USED FOR DATABASED DECISIONMAKING IN REMOTE AREAS.

As a platform, VIDA processes regularlyupdated EO and on-ground data.

Indeed, the rapidly expanding scale and update frequency of satellite imagery, as well as the fast pace of machine learning techniques, allow VIDA to characterise villages spread across the whole country and to monitor each village over time.



The VIDA interface over the town of Tihun, in the Southern Province of Sierra Leone.

In Sierra Leone, more than 500 villages were analysed with VIDA.

The software delivered a long list of villages suitable for mini-grid development that could be presented to stakeholders.

The settlements are sorted according to building connection count and settlement density, grid proximity, and infrastructure data, such as road access, proximity to a school or a hospital.

THE USE OF THE VIDA
SOFTWARE AND
ANALYSIS HELPED
UNLOCK A \$200M CREDIT
FOR ELECTRIFICATION
AND WILL CONTRIBUTE
TO THE ELECTRIFICATION
OF OVER 500 NEW MINI
GRIDS IN THE COUNTRY.

"The Government of Sierra
Leone can now accurately
position the electricity grid
and the villages, estimate
their energy demand, and
decide on how to best electrify
them". Tobias Engelmeier,
founder of VIDA.

This is crucial information for the government to create a transparent and data-based programme for electrification and to measure the effectiveness and impact of what they do.

Indeed, the government is now able to target electrification efforts on the basis of accurate, reliable information, to develop result-based subsidy programmes, and to monitor their impacts.





Data are provided fast, reliably and atscale.

By integrating socio-economic data, VIDA makes the energy needs of remote villages visible to planners, companies and investors, thus acting as a catalyst for sustainable development.

The software is automated and globally available at village-level.

Until the Summer of 2021, VIDA was used to monitor more than 5.000 villages in 10 countries, helping to channel approximately 1.5 billion US dollars into remote electrification.

Through solutions like VIDA, governments can access the digital infrastructure needed to build the physical infrastructure.

Data, including satellite-based data, can be used to plan mini-grid systems and perform feasibility studies on these systems to predict their viability [8]. The site selection based on data analytics and satellite imagery creates a ranked shortlist of promising villages within an area of interest and reduces the number of on-ground surveys needed.

Overall, VIDA allows between 25-50% savings in the cost of man-hours needed to select the sites suitable for electrification, reducing the time to find a site by 67% and site-visit times by 80% through better scheduling [7].

WITHOUT ELECTRIFICATION,
MORE THAN 1 BILLION
PEOPLE IN SOME OF THE
WORLD'S POOREST REGIONS
WOULD FIND IT EXTREMELY
DIFFICULT TO RESPOND TO
THE CHALLENGE OF CLIMATE
CHANGE, AND TO BUILD
PROSPEROUS, MODERN
LIVES.

LINKS

Village Data Analytics: www.villagedata.io
AppliedAl website: www.appliedai.de
Sustainable Development Goal number 7:
sdgs.un.org/goals/goal7
European Space Agency: www.esa.int
PARSEC accelerator: parsec-accelerator.eu
World Bank, Access to electricity, rural (% of rural population) - Sierra Leone:
data.worldbank.org/indicator/EG.ELC.ACCS.RU.ZS?
locations=SL

Village Data Analytics, Site selection for mini-grids in West Africa: www.villagedata.io/use-cases/site-selectionfor-mini-grids-in-west-africa

Video, VIDA - Interview with Tobias - Summer of Purpose 2021: www.youtube.com/watch?v=2kFl0O-HtkM

Video, Village Data Analytics (VIDA) by TFE Energy: www.youtube.com/watch?v=bNBqcLFMIOc&t=3s Video, VIDA for Sierra Leone: www.youtube.com/watch? v=Esl2ZJALJEE

PARSEC Accelerator selects 15 winners at the PARSEC Demo Days: https://parsec-

accelerator.eu/2020/07/03/parsec-accelerator-selects-15-winners-at-the-parsec-demo-days

ESA, VIDA - Village Data Analytics Actionable data intelligence for frontier markets:

business.esa.int/projects/village-data-analytics

REFERENCES

[1] Financing agriculture in West Africa – challenges and paradigm shift. Rural21. 30 June 2021.

[2] Goal 7, Ensure access to affordable, reliable, sustainable and modern energy for all. United Nations, Department of Economic and Social Affairs, Sustainable Development.

[3] Least Developed Country Category: Sierra Leone Profile. Data from the 2021 triennial review. United Nations, Department of Economic and Social Affairs, Economic Analysis.

[4] More than 270,000 Sierra Leoneans to Get Better Access to Electricity. The World Bank. 28 January 2021.

[5] Enhancing Sierra Leone Energy Access. The World Bank.

[6] VIDA - Village Data Analytics Actionable data intelligence for frontier markets, ESA Space Solutions.

[7] Improved mini-grid site selection in West Africa using Village Data Analytics (VIDA). TFE Energy GmbH.

[8] Energy Access, Data and Digital Solutions. TFE Energy GmbH.

COPERNICUS & ME

THIS ARTICLE HAS BEEN PRODUCED BY EURISY WITH THE SUPPORT OF THE FRENCH NATIONAL CENTRE FOR SPACE STUDIES WITHIN THE FRAMEWORK OF THE "COPERNICUS & ME" INITIATIVE.

THIS INITIATIVE IS IMPLEMENTED BY EURISY AND CNES **FUNDING FROM** THE **CAROLINE HERSCHEL FRAMEWORK PARTNERSHIP AGREEMENT BETWEEN** THE **EUROPEAN** COMMISSION AND COPERNICUS PARTICIPATING STATES. THE INITIATIVE IS OVERSEEN BY CNES WITHIN THE CONTEXT OF THE INITIATIVE "CONNECT-BY-CNES.









