

COPERNICUS
CONNECTION

SHAPING THE FUTURE OF TERRITORIAL
MANAGEMENT WITH COPERNICUS DATA

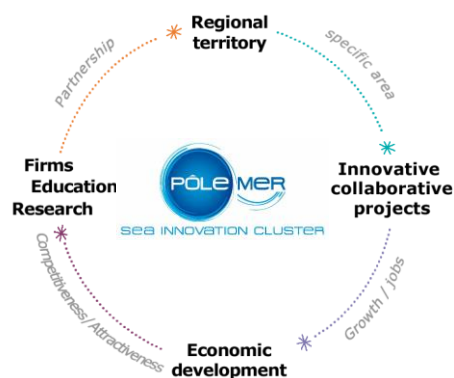
Copernicus City Award initiative



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LAUNCH EVENT, 3 JULY 2023 11:00 - 12:00 CET

Sea innovation Cluster & MORESPACE Booster



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Strategic action areas

-  Defence, maritime safety & security
-  Shipbuilding & leisure boatbuilding
-  Marine énérgy resources
-  Marine biological resources
-  Environmental and coastal management
-  Ports, logistics & shipping



“ ... Promote the use of satellite data and technologies for the development of new products and services ... ”



Copernicus City Award

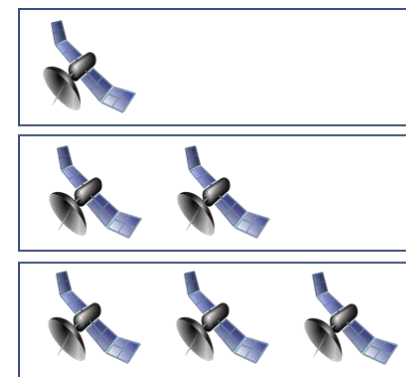
A "**City Award**" is a recognition given to a city in acknowledgment of its achievements in a specific field or its efforts to improve the quality of life for its resident



These awards are based on **specific criteria** and assess the city's performance in areas such as innovation, sustainability, urban planning, and environmental protection.

The **Copernicus City Award** :

- Rewards cities that use Copernicus data and services.
- Inspires innovative use of space data for the city and the citizens.
- Objective: Raise awareness among local authorities and promote innovation.



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Activities will be carried out as follows :

1. **Set up the certification scale** by investigating which Copernicus services are used by local and regional authorities and if there are awareness raising activities related to Copernicus
2. **Define a communication strategy** regarding Copernicus benefits for citizens.
3. **Present and discuss with two test cities** (Brest & Rennes in Brittany) about the initiative
4. Similarly **conduct a survey with the stakeholders and the citizens** to :
 - get their feedback
 - inform them on the Copernicus program and its related benefits to assess their views about their usage/interest in Copernicus.

Engaging Local Authorities :

- **Raise awareness about the benefits of the label** for development and innovation.
- **Call for collaboration** from local authorities to co-create the label and define its criteria.
- Establish **communication and consultation mechanisms** to gather their input.
- **Highlight the achievements** of participating cities and promote their involvement.
- Regularly **monitor and evaluate the impact and effectiveness** of the label.

Expansion of Scope to Other European Regions :

- **Test Phase in Brittany** evaluated effectiveness and challenges
- **Extend the initiative's scope** in a collaboration with European local stakeholders
- Adapt **the initiative** on regional differences and similarities

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Thank you!



www.eurisy.eu/event/copernicus-connection/about/



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