

Satellite-based solutions to strengthen humanitarian action

Daniel Ledesma Nicrosi International Aid of the Luxembourg Red Cross



The Humanitarian Context

- Increasing frequency and intensity of disasters demand faster, smarter responses.
- Access constraints often limit the ability to assess needs and monitor crises.
- **Data-driven approaches** can improve coordination, accuracy, and safety for responders.





From Field Challenges to Innovation

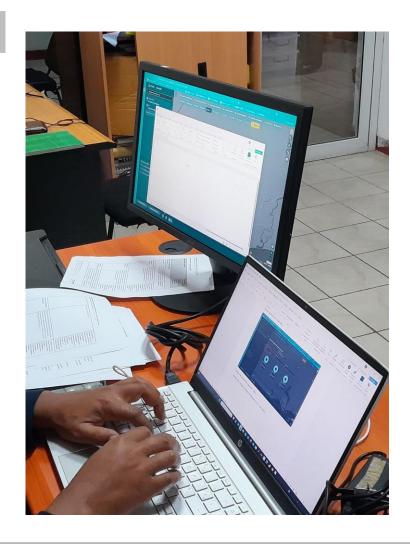
- **Field operations** face recurrent disasters and complex logistics.
- These challenges have driven the International Department of the Luxembourg Red Cross to invest in innovation, research, and partnerships.
- The Innovation and Reference Unit connects operational realities with science and technology to deliver practical, scalable solutions.





Remote Imaging Support for Emergencies Introducing RISE

- Developed with **WASDI** and funded by **WFP**, RISE uses **Earth Observation data** to support needs assessment and crisis monitoring in real time.
- **Designed and tested** with the **AICRL** to **validate** its usefulness in operational contexts.
- Provides **faster**, **safer and more accurate** analysis for disaster response and recovery.

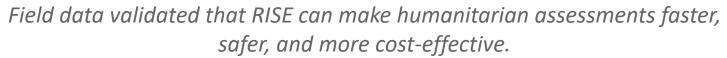




Field Validation – Madagascar 2025

- **Context** Test site: Maroantsetra, cyclone-prone area, recurrent floods and hard-to-reach locations.
- **Methodology** Two teams: one using standard methods, another using RISE for rapid needs assessment.
- **Key results** faster data collection, reduced costs, improved safety and access.

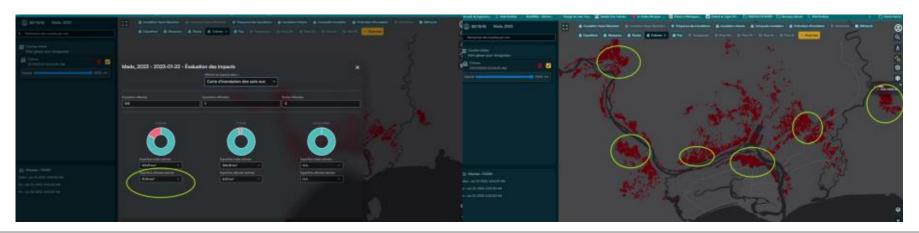






Key Results and Findings

- Operational Impact RISE reduced reliance on in-person data collection and enabled faster coordination.
- User Experience Red Cross teams found the platform intuitive and adaptable to field realities.
- Strategic Takeaways Satellite-based tools can complement, not replace, field expertise.





From Data to Action

The Role of Field Validation

- Bridging Innovation and Reality Field validation gives technological solutions a tangible scale, transforming prototypes into operational tools.
- **Testing in Real Contexts** The AICRL ensures digital solutions respond to real humanitarian challenges, not theoretical assumptions.
- **Driving Measurable Impact** Grounding innovation in field realities generates evidence, optimizes workflows, and delivers quantifiable impact.





Opportunities

Turning Opportunities into Operational Impact

• From Pilots to Practice • Scaling What Works • Commitment







Mënschen hëllefen

www.croix-rouge.lu



™CroixRougelu

in Croix-Rouge luxembourgeoise

